

GfN[®]
Selco[®]

PURRRfect and clean – simply wellbeing

GfN GmbH & Selco GmbH

Dr. Katrin Massey





Meet our new mascot! – The Ocelot

What is it we all connect when we think about cats?



- **selfcare** – cats are independent and put great value on their fundamental needs to stay strong and balanced.
- **cleanness** – with exhaustive grooming cats ensure their healthy and elegant appearance. They prefer a clean environment and put great value on hygiene.
- **softness** – soft fur, soundless paws and hypersensitive whiskers define these beauties. A sensitive contact with these animals is inevitable.
- **natural harmony** – wild cats are common in almost every natural environment.
- **sensitivity** – the senses of a cat are exceptional.
- **serenity** – cats prefer it calm and peaceful.
- **indulgence** – not every taste meets a cat's demand.
- **family bond** – cats have strong family bonds, and show their owner great loving.
- **sociality** – they enjoy company and avoid boredom.
- **beauty** – they are paragon of grace and beauty.



The Ocelot (*Leopardus pardalis*)



© dbrus/AdobeStock

southwestern United States up to northern Argentina

medium size spotted wild cat: 40–50 cm and 8 to 15.5 kg

habitat: swamps, savannas, tropical and thorn forests and mangroves

fur marked with solid black markings on a creamy, tawny, yellowish, reddish gray or gray background color

spots on the head and limbs are small, but markings on the back, cheeks, and flanks are open or closed bands and stripes



The Ocelot (*Leopardus pardalis*)

active during twilight and at night, tends to be solitary and territorial; during the daytime, it rests on trees, in dens below large trees or other cool, sheltered sites on the ground

efficient at climbing, leaping and swimming



© KeithSzafranski/iStock

prey: small terrestrial mammals (armadillos, opossums, lagomorphs)



© Lrafael/AdobeStock



© Olena/AdobeStock

associated with humans since the time of the Aztec and Incan civilizations (art and mythology)



We care for tomorrow's trends!


Celebrate your personal wellness at home!



- how a pandemic changed the needs and expectations of cosmetics
- selfcare with the demand to acquire more – what does that mean?
- new innovative formulations by GfN GmbH & Selco GmbH for all skin types and ages:
 - the best moisturizers combined
 - stress relieve and natural defense
 - visible Anti-Aging solutions
 - deep care for stressed lips
 - natural care for tough man's favorite
 - fight Acne right



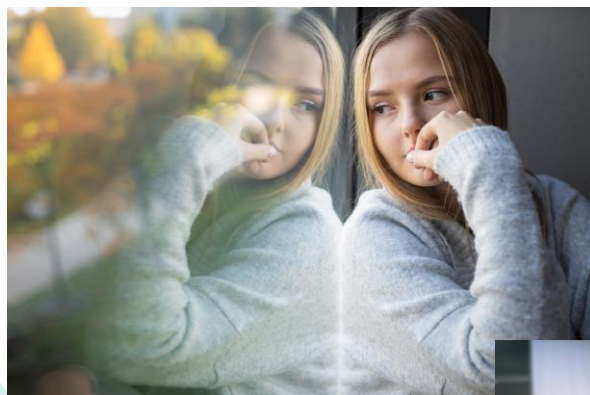
© KatarzynaBialasiewicz/iStock



The pandemic revolutionized the public
life immense, and so did the demand
for our daily care

New needs demand novel solutions!

- **Leisure activities were drastically limited** – physical and mental compensation are an important topic in our stressed society. Closure of fitness studios, thermal bathes, restaurants etc. raised the need for alternatives.



© lightpoet/AdobeStock

loneliness

stress

no balance

uncertainty

mental overload



© Irina/AdobeStock

health issues



© Maridav/AdobeStock

New needs demand novel solutions!

- **Self depiction became a minor concern** – a fact that hit especially decorative cosmetics and perfumes.



© 2207918/AdobeStock

no event, no makeup

No need to stand out

masks and makeup?



© Zadvornov/AdobeStock



© Nadine Platzek/AdobeStock

perfume rather calming
than dominant

New needs demand novel solutions!

- **Professional cosmetical care was no longer available** – without professional explanations, product benefits and composition became defeat for everyman.
- **Shopping became a new challenge** – restricted access to stores compared with hygienic requirements and personal concerns made shopping more targeted and simultaneously boosted online shopping.

What do I need?

Is it good for me?

Can I use it?

Why this?

What is that?



© Masson/AdobeStock

I don't understand that!

I don't want to go in a shop!

I buy what I know already!

I have more important problems!

New needs demand novel solutions!

- **Our skin had to face new challenges as well** – face masks and over excessive washing lead to irritations like dryness, cracks, itching, inflammations and acne, as well as product intolerances.



© blackday/AdobeStock



Wellness at home for body, soul and nature

PURRfect and clean – simply wellbeing



© Anja Kaiser/AdobeStock



© Natasha Breen/AdobeStock



© edmond77/Depositphotos

New needs and known trends combined



So, what should your new trendy formulation be capable of?

1. fit the new customer needs: selfcare, wellness at home, skin needs
2. easy to understand and to use with good efficacy
3. care for consumer and nature



© Asier/AdobeStock



Clean products are still what we want!

Clean products are still the goal

- **keep your INCI short!** – producer and consumer friendly formulations that are easier to develop and understand.
- **focus on proven activity!** – actives with well known, proven activity and compatibility make your life easier by building trust and enhancing sales.
- **make it work for sensitive skin!** – sensitive skin is a more and more trending topic in the market.
- **care also for the environment!** – ecofriendly, ecological, economical and sustainability is what you want to be nowadays!
- **reduce waste!** – minimize unnecessary packaging and use nature friendly boxing.



It's not just a trend, YOU NEED TO CARE!



Discover our trending formulations!

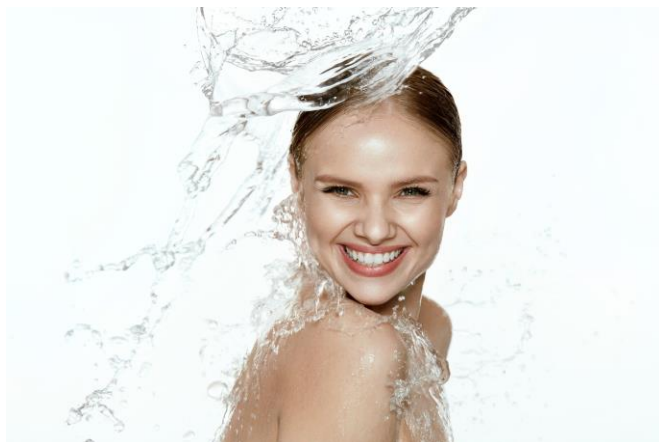
The best moisturizers combined

- moisturization is one of the major claims in cosmetics
- face masks and excessive washing enhanced the need for deep moisturizing formulations
- hydration should be sensual immediately and long-lasting without fatty film
- fresh formulations for summer days
- no plastique, ecofriendly, natural
- proven active ingredients
- short INCI
- suitable for sensitive and irritated skin



©khz/Fotolia

Moisture On! Natural Ampoule



© puhhha/iStock

Claims:

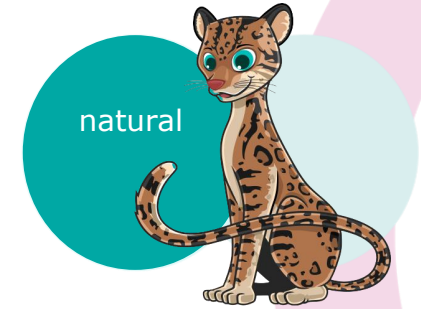
Offers deep moisturization and long term hydration
 Reduces TEWL
 Promotes skin renewal
 Improves skin elasticity
 Reduces inflammations
 Reduces wrinkles
 Protects the skin



© Lena_Zajchikova/iStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised water	Aqua	/	79,3
	Glycerin DAB 10, GMO-free	Glycerin	Cremer Oleo GmbH & Co.KG	3,00
	Hydrolite®5 green	Pentylene Glycol	Symrise	4,70
B	Hyaluronic Acid Solution Triple 1,5% (3300)	Aqua, Sodium Hyaluronate, Pentylene Glycol	GfN	5,00
C	Cydonia Extract 2,5% NP (6021)	Pyrus Cydonia Seed Extract	GfN	8,00
				100,00

Natural Sensational Face Cream-Gel with Soft Touch



© ValuaVitaly/iStock

Claims:

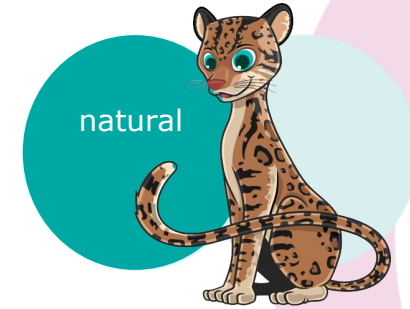
- Protects and recovers skin barrier function
- Offers deep moisturization
- Protects the skin
- Promotes skin renewal
- Fights oxidative stress
- Reduces inflammations
- Anti-inflammatory
- Skin Protection
- Non sticky



© GummyBone/iStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised Water	Aqua	/	67,50
	Glycerin DAB 10, GMO-free	Glycerin	Cremer Oleo GmbH & Co.KG	5,00
	Hydrolite® 5 green	Pentylene Glycol	Cremer Oleo GmbH & Co.KG	7,00
	Konjac Mannan gel powder (2034)	Glucomannan or Amorphophallus Konjac Root Extract	GfN	0,70
	Genuvisco® carrageenan CG-131	Chondrus Crispus	CP Kelco	0,10
	Amisoft® HS-11P (F)	Sodium Stearoyl Glutamate	Rahn AG	0,20
B	Tego® Alkanol 1618	Cetearyl Alcohol	Evonik	1,50
	Manketti Seed Oil (Buhle), unrefined (7334)	Schinziophyton Rautanenii Seed Oil	Selco	5,00
	Kalahari Melon Seed Oil (Elula), unrefined (7330)	Citrullus Lanatus Seed Oil	Selco	5,00
C	Quince Extract 2.5% NP (6021)	Aqua, Pyrus Cydonia Extract	GfN	8,00
				100,00

Amazonian Beauty Rich Cream-Gel



© sereznij/Depositphotos

Claims:

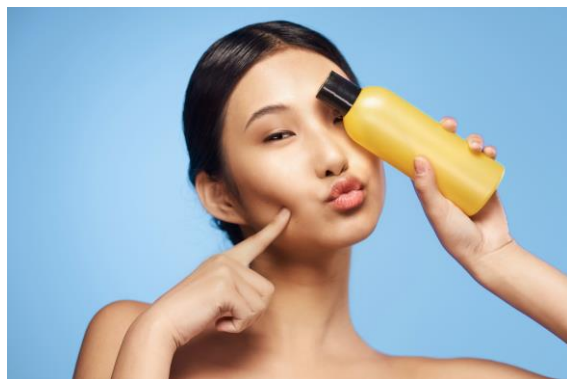
- Offers deep moisturization and long term hydration
- Reduces TEWL
- Protects and recovers skin barrier function
- Decreases wrinkle progression
- Improves skin elasticity
- Reduces wrinkles
- Protects the skin
- Promotes silky and light skin feel
- Non sticky



© GfN GmbH & Selco GmbH

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised water	Aqua	/	71,80
	Glycerin DAB 10, GMO-free	Glycerin	Cremer Oleo GmbH & Co.KG	5,00
	Hydrolite® 5 green	Pentylene Glycol	Symrise	3,00
	Dermosoft® GMCY	Glyceryl Caprylate	Evonik	0,20
	Konjac Mannan gel powder (2034)	Glucomannan or Amorphophallus Konjac Root Extract	GfN	0,70
	Genuvisco® carrageenan CG-131	Chondrus Crispus	CP Kelco	0,10
B	Amisoft® HS-11 P(F)	Sodium Stearoyl Glutamate	Rahn AG	0,20
	Cupuacu Butter (deodorized) (7316)	Theobroma Grandiflorum Seed Butter	Selco	2,00
	Murumuru Butter (deodorized) (7317)	Astrocaryum Murumuru Seed Butter	Selco	5,00
	Tego® Alkanol 1618	Cetearyl Alcohol	Evonik	2,00
	Avocadooil, raf. DAC	Persea Gratissima Oil	Henry Lamotte Oils GmbH	10,00
				100,00

Ultimate Moist Body and Face Lotion



© SHOTPRIME STUDIO/AdobeStock

Claims:

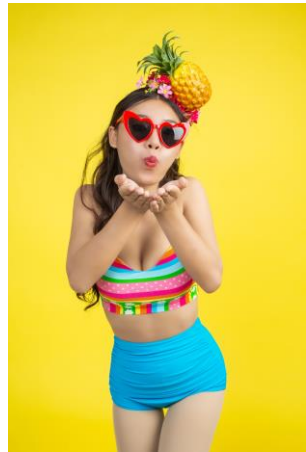
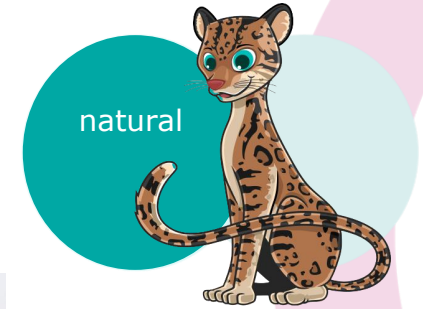
Offers deep moisturization and long term hydration
 Reduces TEWL
 Promotes skin renewal
 Improves skin elasticity
 Reduces wrinkles
 Improves skin texture
 Protects the skin
 Reduces inflammations
 Non sticky



© Paralaxis/iStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised water	Aqua	/	66,80
	Glycerin DAB 10, GMO-free	Glycerin	Cremer Oleo GmbH & Co.KG	5,00
	Hydrolite® 5 green	Pentylene Glycol	Symrise	3,00
	Dermosoft® GMCY	Glyceryl Caprylate	Evonik	0,20
	Konjac Mannan gel powder (2034)	Glucmannan or Amorphophallus Konjac Root Extract	GfN	0,70
	Genuvisco® carrageenan CG-131	Chondrus Crispus	CP Kelco	0,10
	Amisoft® HS-11 P(F)	Sodium Stearoyl Glutamate	Rahn AG	0,20
B	Cupuacu Butter (deodorized) (7316)	Theobroma Grandiflorum Seed Butter	Selco	5,00
	Tego® Alkanol 1618	Cetearyl Alcohol	Evonik	2,00
	Avocado Oil, raf. DAC	Persea Gratissima Oil	Henry LaMotte Oils GmbH	10,00
C	Quince Extract 2,5% NP (6021)	Pyrus Cydonia Seed Extract	GfN	8,00
				100,00

Tropical secrets - deep nourishing Body Butter



© artit/AdobeStock

Claims:

- Offers deep moisturization and long term hydration
- Promotes skin renewal
- Protects and recovers skin barrier function
- Reduces TEWL
- Improves skin elasticity
- Soothes irritated skin
- Reduces inflammations
- Enhances smooth skin feel
- Fights oxidative stress
- Emulsifier free
- Non sticky



© GfN GmbH & Selco GmbH

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Cupuacu Butter (deodorized) (7316)	Theobroma Grandiflorum Seed Butter	Selco	25,00
	Murumuru Butter (deodorized) (7317)	Astrocaryum Murumuru Seed Butter	Selco	35,00
	Olive Butter	Hydrogenated Olive Oil	Henry Lamotte Oils GmbH	10,00
	Mangobutter	Mangifera Indica Seed Butter	Henry Lamotte Oils GmbH	10,00
	Avocado Oil, native	Persea Gratissima Oil	Henry Lamotte Oils GmbH	7,00
	Moringa Seed Oil (Wala) unrefined (7336)	Moringa Oleifera Seed Oil	Selco	8,00
	Stearyl Glycyrrhethinate (7227)	Stearyl Glycyrrhethinate	Selco	1,00
	Turmeric Oil (CO₂) (7250)	Curcuma Longa Root Extract	Selco	2,00
	Candelilla wax	Candelilla Cera	Henry Lamotte Oils GmbH	2,00
			100,00	

Ultimate Moist Body Bar



© Drobot Dean/AdobeStock

Claims:

Offers deep moisturization and long term hydration
 Reduces TEWL
 Protects and recovers skin barrier function
 Decreases wrinkle progression
 Improves skin elasticity
 Protects the skin
 Reduces inflammations
 Promotes silky and light skin feel
 Soft melting
 Equal thin spreading
 Non sticky
 Water free



© diogoppr/iStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Buriti Oil (virgin) (7315)	Mauritia Flexuosa Fruit Oil	Selco	3,00
	Sabal Serrulata lipophilic (5053)	Serenoa Serrulata Fruit Extract, Tocopherol	GfN	4,00
	Cupuacu Butter (deodorized) (7316)	Theobroma Grandiflorum Seed Butter	Selco	18,00
	Murumuru Butter (deodorized) (7317)	Astrocaryum Murumuru Seed Butter	Selco	55,00
	Berry wax	Rhus Verniciflua Cera	Norevo Produktion GmbH	20,00
				100,00

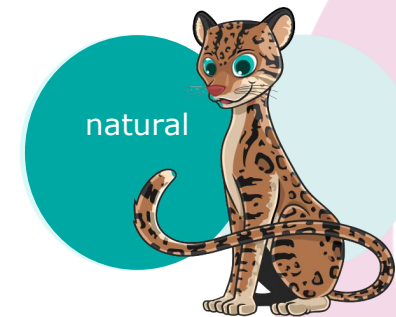
Stress relieve and natural defense

- premium natural oils for instant stress relieve
- pleasurable applications easy to use
- high effective natural radical scaffolders like vitamins
- soothing ingredients
- no plastique, ecofriendly, natural
- no perfume
- proven, well known active ingredients
- short INCI
- suitable for sensitive and irritated skin



© Deagreez/iStock

Natural Anti-Stress Ampoule



© Bogdan Kurylo/iStock

Claims:

Anti-inflammatory
 Antioxidant
 Antibacterial
 Reduces Wrinkles
 Improves firmness and elasticity of skin
 Barrier improvement



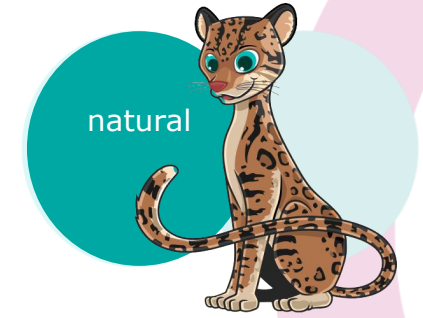
© GfN GmbH & Selco GmbH



© sommai/Fotolia

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Almond Oil, sweet	Prunus Amygdalus Dulcis Oil	Henry LaMotte	66,25
	Buriti Oil	Mauritia Flexuosa Fruit Oil	Permcos GmbH	20,00
	alpha-Bisabolol organic (A) (7290)	Bisabolol	Selco	1,00
	Ethyl Ferulate COS (5012)	Ethyl Ferulate	GfN	0,50
	Turmeric Oil (CO₂) (7250)	Curcuma Longa Root Extract	Selco	2,00
B	Coenzyme Q10 (7258)	Ubiquinone	Selco	0,05
	Almond Oil, sweet	Prunus Amygdalus Dulcis Oil	Henry LaMotte	10,00
	ViaPure® Boswellia Green (7308)	Boswellia Serrata Resin Extract	Selco	0,20
				100,00

Natural African Safari Massage Oil



© Epixproductions/Fotolia

Claims:

- Protects and recovers skin barrier function
- Offers deep moisturization and long term hydration
- Reduces TEWL
- Rebalances Microflora
- Fights oxidative stress
- Nourishes the skin
- Silicon free
- Non greasy



© GfN GmbH & Selco GmbH



© Kupanda Ltd.

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dose [%]
A	Sweet Almond Oil	Prunus Amygdalus Dulcis Oil	Henry Lamotte Oils GmbH	19,50
	Kalahari Melon Seed Oil (Elula), unrefined (7330)	Citrullus Lanatus Seed Oil	Selco	20,00
	alpha-Bisabolol organic (A) (7290)	Bisabolol	Selco	0,50
	Moringa Seed Oil (Wala), unrefined (7336)	Moringa Oleifera Seed Oil	Selco	10,00
	Manketti Seed Oil (Buhle), unrefined (7334)	Schinziophyton Rautanenii Seed Oil	Selco	10,00
	Marula Seed Oil (Mfula), unrefined (7340)	Sclerocarya Birrea Seed oil	Selco	15,00
	Baobab Seed Oil (Moyo), unrefined (7338)	Adansonia Digitata Seed Oil	Selco	25,00
				100,00

Health and Relax Ampoule



© Prostock/AdobeStock

Claims:

Offers deep moisturization and long term hydration
 Protects and recovers skin barrier function
 Reduces inflammations
 Soothes irritated skin
 Reduces erythema
 Fights oxidative stress
 Reduces blue light induced cell death
 Acts antimicrobial
 Rebalances stressed skin



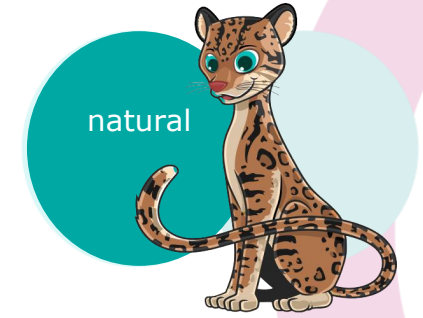
© GfN GmbH & Selco GmbH



© alicjane/iStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Sun Flower Oil, ref.	Helianthus Annuus Seed Oil	Henry Lamotte Oils GmbH	55,90
	Buriti Oil (Virgin) (7315)	Mauritia Flexuosa Fruit Oil	Selco	9,50
	alpha-Bisabolol organic (A) (7290)	Bisabolol	Selco	0,30
	Sabal Serrulata lipophilic (5053)	Serenoa Serrulata Fruit Extract, Tocopherol	GfN	4,00
	Turmeric Oil (CO ₂) (7250)	Curcuma Longa Root Extract	Selco	1,00
	Lexfeel® N350	Capryloyl Glycerin/ Sebacinacid Copolymer, Diheptylsuccinate	Inolex	9,00
	Lexfeel® N100	Diheptylsuccinate, Capryloyl Glycerin/ Sebacinacid Copolymer	Inolex	11,00
	HyVia™(Chia Seed Extract) (7319)	Salvia Hispanica Seed Oil	Selco	0,50
B	Hydrolite® 5	Pentylene Glycol	Symrise	5,00
	Mangosteen (7254)	Mangostin	Selco	0,50
	Stearyl Glycyrhethinate (7227)	Stearyl Glycyrhethinate	Selco	0,50
C	Dermofeel® TEC, eco	Triethyl Citrate	Evonik	2,00
	Perfume Summer Mix E_1424974	Parfum	Mane	0,80
				100,00

Natural Vitamin-Shot Ampoule



© puhha/AdobeStock

Claims:

- Reduction of TEWL
- Antioxidant
- Protects skin
- Promotes even skin tone
- Decreases skin folds
- Boosts collagen production
- Hydration



© GfN GmbH & Selco GmbH



© seralex/Fotolia

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised Water	Aqua	/	39,65
	Glycerin 99,8% DAB	Glycerin	Gustav Heess	3,00
	Cosphaderm® Pentiol natural	Pentylene Glycol	Cosphatec	5,00
	Hyaluronic Acid Na-Salt (3010)	Sodium Hyaluronate	GfN	0,60
B	Deionised Water	Aqua	/	20,00
	Ascorbyl Glucoside (7268)	Ascorbyl Glucoside	Selco	10,00
	Citric Acid Buffer (2%)	Aqua, Citric acid	Merck	10,00
	Potassium Hydroxide solution (50%)	Aqua, Potassium hydroxide	Merck	3,75
C	Quince Extract 2,5% NP (6021)	Aqua, Pyrus Cydonia Extract	GfN	8,00
				100,00

Visible Anti-Aging solutions

- Focus on eyes! High effective peptides with outstanding effects
- Konjac Mannan or Hyaluronic acid you decide! Comparable moisturizing activity of two polysaccharides but with different skin feel and viscosity building properties
- regulate your pricing but stay with the activity!
- innovative crosslinked Hyaluronic acid
- no plastique, ecofriendly
- short INCI
- no perfume
- easy to use
- for all skin types, also for sensitive skin



© shironosov/iStock

Clean Product Eyelid Lifting Serum

104_E061_1103

“Clean Product” Eyelid Lifting Serum, Konjac Mannan

Claims:

Anti-wrinkle effect (removing deep lines or wrinkles)
 Improves barrier repair and barrier function of the skin
 Radical scavenger
 Supports wound healing
 Hydration

Phase	Ingredient (our mat.no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised Water	Aqua	/	90,48
	Glycerin 99,8% DAB	Glycerin	Gustv Heess	3,00
	Konjac Mannan gel powder (2034)	Glucomannan or Amorphophallus Konjac Root Extract	GfN	0,30
	Genuvisco® carrageenan CG-131	Chondrus Crispus	CP Kelco	0,04
B	Deionised Water	Aqua	/	5,00
	Peptidox Plus P (7300)	Acetyl Octapeptide-3	Selco	0,08
	SpecPed® GCu21P (7302)	Bis (Tripeptide-1) Copper Acetate	Selco	0,10
C	Phenoxyethanol	Phenoxyethanol	IMCD Deutschland GmbH	1,00
				100,00



© Vitals/Fotolia.com



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105_E061_1101

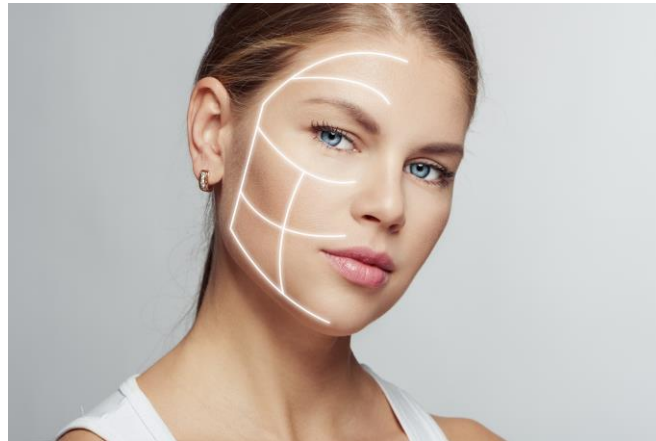
“Clean Product” Eyelid Lifting Serum, Hyaluronic Acid

Claims:

Immediate reduction of deep lines and wrinkles
 Reservoir of water and active ingredients enabling their gradual release
 Improves barrier repair and barrier function of the skin
 Supports wound healing
 Hydration
 Film forming

Phase	Ingredient (our mat.no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised Water	Aqua	/	46,22
	Glycerin 99,8% DAB	Glycerin	Gustav Heess	3,00
	Peptidox Plus P (7300)	Acetyl Octapeptide-3	Selco	0,08
	SpecPed® GCu21P (7302)	Bis (Tripeptide-1) Copper Acetate	Selco	0,10
	Sodium Hyaluronic Acid 1% PHE (3038)	Aqua, Sodium Hyaluronate	GfN	50,00
	Crosslinked Hyaluronic Acid (5011)	Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer-3	GfN	0,10
B	Phenoxyethanol	Phenoxyethanol	IMCD Deutschland GmbH	0,50
				100,00

Clean Product HYA Time Reverse Serum



© Stasique/AdobeStock

Claims:

Hydration
 Excellent wrinkle reduction
 Improves elasticity of skin
 Increases collagen production
 Preserves youth of skin cells
 Reduction of skin pore size and number



© Lotus_studio/shutterstock © GfN GmbH & Selco GmbH

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised Water	Aqua	/	91,98
	Glycerin 99,8% pflanz.	Glycerin	Gustav Heess	3,00
	Hyaluronic Acid Na-salt (3010)	Sodium Hyaluronate	GfN	0,80
	Hyaluronic Acid Na-salt LMW (HySilk, powder) (3012)	Sodium Hyaluronate	GfN	0,20
	Hyaluronic Acid VLMW (HyActive, powder) (3051)	Sodium Hyaluronate	GfN	0,05
B	Clodessine (7285)	Sh-Nonapeptide-4	Selco	3,00
	Phenoxyethanol	Phenoxyethanol	IMCD GmbH & Co.KG	0,97
				100,00

Instant back to youth concentrate



© svetography/AdobeStock



© GfN GmbH & Selco GmbH



© Amornrat Phuchom/iStock

Claims:

Reduces wrinkles
Improves skin elasticity
Improves skin texture
Decreases wrinkle progression
Offers deep moisturization and long term hydration
Reduces TEWL
Protects the skin

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Hyaluronic Acid Solution Triple 1,5% (3300)	Aqua, Pentylene Glycol, Sodium Hyaluronate	GfN	99,95
B	Peptidox® P (7325)	Acetyl Hexapeptide-8	Selco	0,05
				100,00

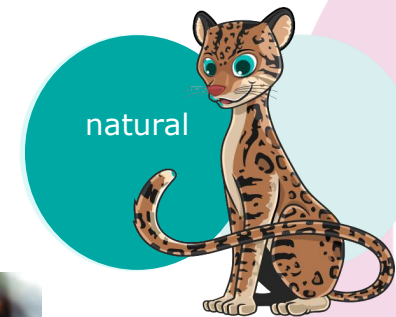
Deep care for stressed lips

- valuable oils and butters for deep care
- moisturize and repair
- smooth light melting formulation
- unisex, without perfume or pigments
- no plastique, ecofriendly
- natural
- proven active ingredients
- short INCI



© GeorgeRudy/iStock

Clean Product Lip Balm



© GfN GmbH & Selco GmbH

Claims:

- Restores skin barrier
- Regeneration of skin lipid bilayer
- Reduces TEWL
- Anti-inflammatory
- Antioxidant
- Controls sebum release
- Antimicrobial
- Soothing



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Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Jjoba Oil, cold pressed, DAC	Simmondsia Chinensis Seed Oil	Henry Lamotte	8,00
	Olive Oil, cold pressed, nativ, Ph.Eur.8.0		Henty LaMotte	48,00
	Squalane refined	Squalane	NCD Ingredients GmbH	6,00
	Buriti Oil (virgin) (7315)	Mauritia Flexuosa Fruit Oil	Selco	5,00
	Cupuacu Butter (deodorized) (7316)	Theobroma Grandiflorum Seed Oil	Selco	10,00
	Murumuru Butter (deodorized) (7317)	Astrocaryum Murumuru Seed Butter	Selco	5,00
	Beeswax (white)	Cera Alba	Henry Lamotte	12,00
	Candelillawax	Candelilla Cera	Henry LaMotte	5,00
B	Stearyl Glycyrrhetinate (7227)	Stearyl Glycyrrhetinate	Selco	1,00
				100,00

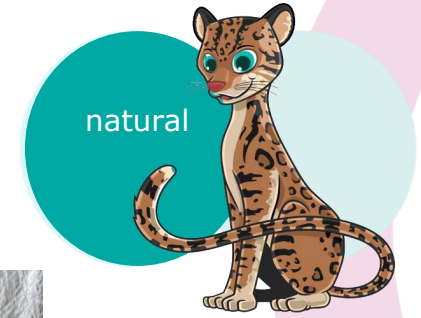
Natural care for tough man's favorite

- valuable oils and butters for deep care
- moisturize and repair
- smooth light melting formulation
- Pleasant male smell
- no plastique, ecofriendly
- natural
- proven active ingredients
- short INCI
- Non sticky or fatty
- for all skin types, also for sensitive skin



© Volodymyr/AdobeStock

The grooming tough guy natural beard treatment



© USM Photography/AdobeStock

Claims:

- Protects and recovers skin barrier function
- Improves hair suppleness
- Regulates sebum production
- Promotes skin renewal
- Improves skin elasticity
- Nourishes the skin
- Soothes irritated skin
- Reduces inflammations
- Fights oxidative stress
- Acts antimicrobial
- Non sticky
- Non greasy



© Paralaxis/iStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Jojoba Oil	Simmondsia Chinensis Seed Oil	Henry Lamotte Oils GmbH	46,00
	Murumuru Butter (deodorized) (7317)	Astrocaryum Murumuru Seed Butter	Selco	20,00
	Bees wax, white	Cera Alba	Henry Lamotte Oils GmbH	23,00
	Sabal Serrulata lipophilic (5053)	Serenoa Serrulata Fruit Extract, Tocopherol	GfN	4,00
	Natura Tec Olive Squalan	Squalane	NCD Ingredients GmbH	6,00
B	Turmeric Oil (CO₂) (7250)	Curcuma Longa Root Extract	Selco	1,00
				100,00

Fight Acne right

- vitamins are a good defense!
- fight acne and enhance skin repair
- light, non sticky, non oily formulation
- easy and fast spreading for irritated skin
- no plastique, ecofriendly
- natural
- proven active ingredients
- short INCI
- trends light cooling transparent gel texture



© Galaxy_love/AdobeStock

Simply fantastic Anti-Acne Serum



© AboutLife/Fotolia

Claims:

- Improves acne visually
- Regulates sebum reduction
- Reduces inflammations
- Minimizes pore size
- Reduces erythema
- Improves skin texture
- Promotes skin renewal
- Offers deep moisturization and long term hydration
- Reduces TEWL
- Improves skin elasticity
- Reduces wrinkles
- Protects the skin



© kubais/AdobeStock

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised water	Aqua	/	85,75
	Glycerin DAB 10, GMO-free	Glycerin	Cremer Oleo GmbH & Co.KG	3,00
	Hydrolite® 5 green	Pentylene Glycol	Symrise	5,70
	Konjac Mannan gel powder (2034)	Glucomannan or Amorphophallus Root Extract	GfN	0,30
	Glyceryl Caprylate GMCY	Glyceryl Caprylate	Evonik	0,15
B	Hyaluronic Acid Solution Triple 1,5% (3300)	Aqua, Pentylene Glycol, Sodium Hyaluronate	GfN	5,00
C	HyRetin (5013)	Sodium Retinoyl Hyaluronate	GfN	0,10
				100,00

Clean Product Acne Regulating Gel



© GfN GmbH & Selco GmbH

Claims:

Antioxidant
 Stimulates production of collagen
 Radical scavenger
 Antimicrobial effect especially against propionibacterium acnes
 Sebum reduction
 Hydration



© Andrew Kazmierski/Fotolia

Phase	Ingredient (our mat. no. in brackets)	INCI	Supplier	Dosage [%]
A	Deionised Water	Aqua	/	75,60
	Pentylene Glycol	Pentylene Glycol	Evonik	1,50
	Glycerin 99,8% DAB	Glycerin	Gustav Heess	3,00
	Konjac Mannan gel powder (2034)	Glucomannan or Amorphophallus Konjac Root Extract	GfN	0,70
	Genuvisco® carrageenan CG-131	Chondrus Crispus	CP Kelco	0,10
	Dermosoft® GMCY	Glyceryl Caprylate	Evonik/ Dr. Straetmans	0,20
B	Deionised Water	Aqua	/	15,00
	Pentylene Glycol	Pentylene Glycol	Evonik	1,50
	Sodiumgluconate	Sodium Gluconate	BCD Chemie GmbH	0,10
	Sodium Ascorbyl Phosphate (7307)	Sodium Ascorbyl Phosphate	Selco	2,00
	Vitamin A Acetate (7309)	Retinyl Acetate	Selco	0,30
				100,00

Thanks for your attention!

www.gfn-selco.de

Follow us on 

We are looking forward to your inquiries
and are at your disposal at any
time if you have questions!

