



**ORGANIC
BIOACTIVES**

NEW ZEALAND

INNOVATING FROM TRADITION™

OceanDerMX™

CALM & SOOTHE

Instant Skin Soother

*Calms & Soothes the Skin
in Only 15 Minutes*

MULTIPLE BENEFITS

- Soothes the skin within 15 minutes
- Diminishes redness
- Helps combat blemishes



COSMOS
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CONFORM TO THE COSMOS STANDARD

IPONZ PATENT
No. 807177

April 2024
Rev. 004



*New Zealand botanicals sustainably harvested by indigenous Māori
communities according to their ancient harvesting practices*

OceanDerMX™ Calm & Soothe is an innovative aqueous active derived from leaves of *Sarcothalia circumcincta*, *Cyathea medullaris*, *Micropiper excelsum* (Kawakawa) and *New Zealand Mānuka honey* obtained by water extraction TPT Xtraction™ technology.

Extracting the three plants and the honey together activates an anti-inflammatory response that results in immediate and long-lasting calming and soothing benefits to the skin.

MODES OF ACTIONS SYNCHRONISED BOTANICALS FOR BETTER, FASTER AND MULTITASKING RESULTS



NEW ZEALAND ENDEMIC RED ALGAE

sulfated Glycosaminoglycans / sGAGs are vital for vibrant **cell - cell communication** in intra and extra cellular network, **water binding** properties like Hyaluronic Acid.



MAMAKU - NEW ZEALAND ENDEMIC BLACK FERN

unique **3D polysaccharide** content composition (Glucuronomannans, Mannose, Xylose and Rhamnose) – **exfoliation, hydration, film forming protection.**



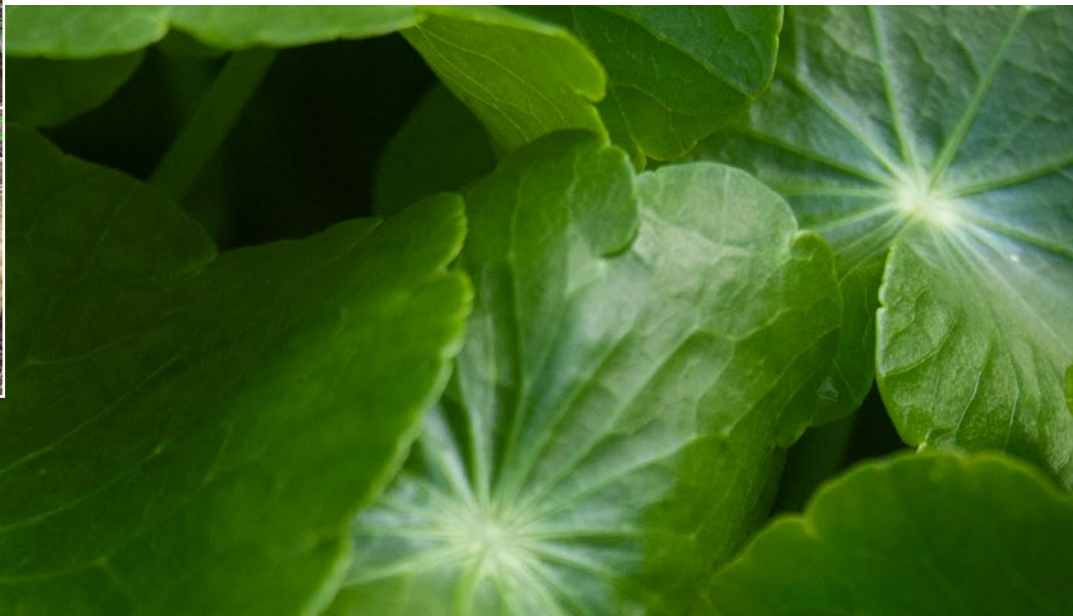
NEW ZEALAND NATIVE KAWAKAWA TREE

Kawakawa has been an essential part of traditional Māori medicine for many centuries, thanks to its multiple anti-inflammatory, skin soothing benefits. The leaves of the Kawakawa tree contain high concentrations of **diayangambin, elemicin, myristicin, and vitexin glucoside** bioactive substances that possess potent anti-inflammatory properties, whereas vitexin glycoside and elemicin exhibit antimicrobial activities.



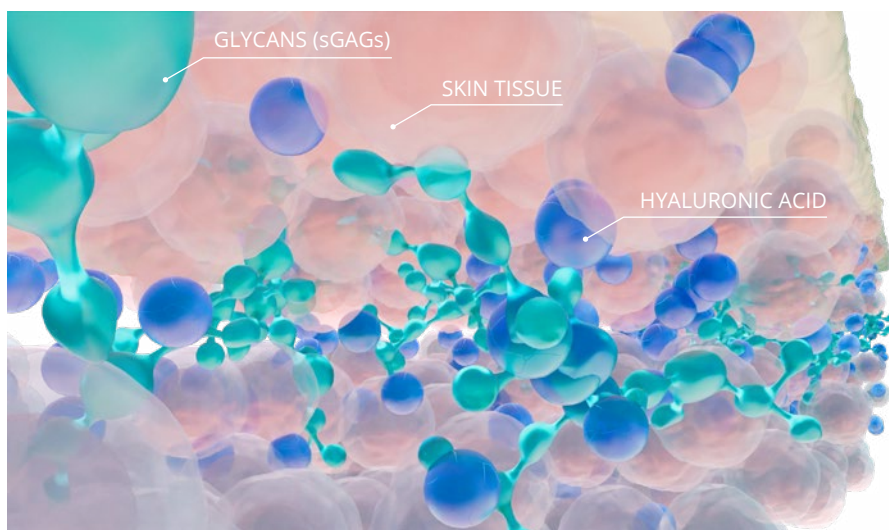
NEW ZEALAND MĀNUKA HONEY

Mānuka honey, derived from the nectar of New Zealand's native Mānuka tree is renowned for its **anti-inflammatory, anti-fungal, anti-bacterial, and anti-microbial** properties, which work together to soothe and alleviate inflamed skin.



MODES OF ACTION - MARINE GLYCANS

Glycans play a vital role in cell to cell communication



Glycans play a major role in **skin vitality** and **delivery of bioactives** via their vibrant intra and extracellular communication

CLINICAL STUDIES

IN VIVO - SKIN EFFICASY - 5% OceanDerMX™ Calm & Soothe



BASELINE

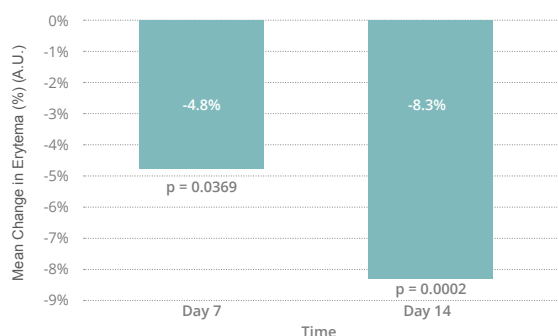


T 15 MINS

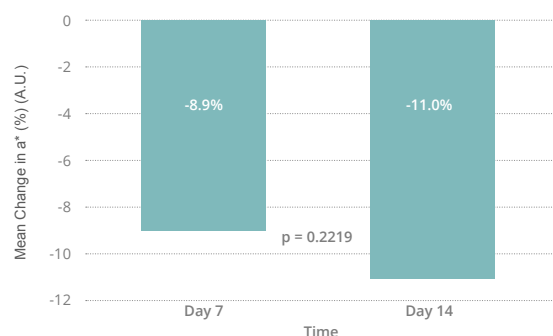
Clinical Efficacy of
**OceanDerMX™ Calm
& Soothe** at 5% in the
Management of Face
Erythema

Images show improvements in signs of skin redness on the cheek following 15 minutes after application of OceanDerMX™ Calm & Soothe at 5%

% Decrease in Erythema (Right Cheek) after Treatment with OceanDerMX™ Calm & Soothe at 5%

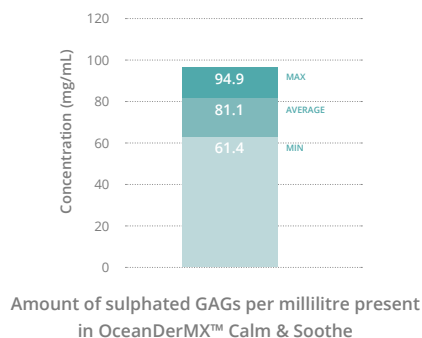


% Decrease in redness (forehead) after Treatment with OceanDerMX™ Calm & Soothe at 5%

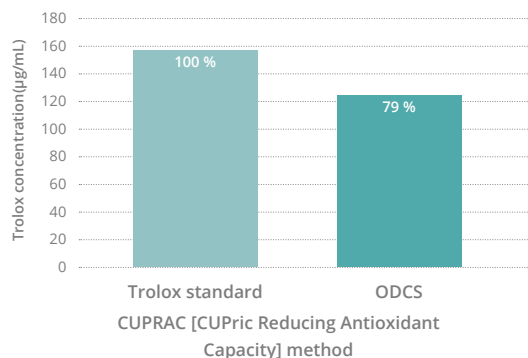


ANALYTICAL DATA

sGAG Concentration of OceanDerMX™ Calm & Soothe

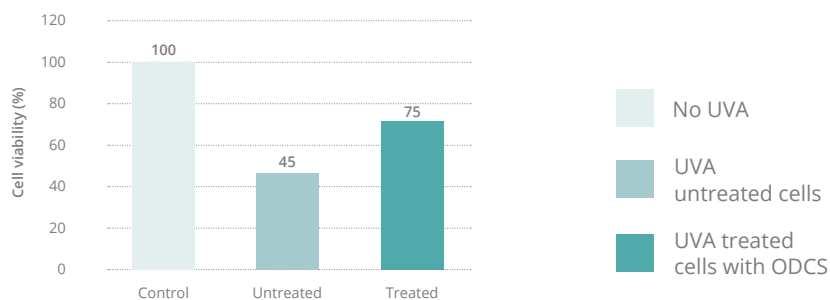


OceanDerMX™ Calm & Soothe
Relative total Antioxidant Capacity



IN VITRO DATA

Cells viability in UVA exposed HaCaTs treated with OceanDerMX™ Calm & Soothe



TECHNICAL & REGULATORY

INCI:

Aqua & Sarcothalia circumcincta & Cyathea medullaris leaf & Macropiper excelsum leaf extract, Honey

TECHNOLOGY:

TPT Xtraction™ (Bio-liquefaction) process

GENERAL USE:

1% – 5% for general use,
5% for intense calming and soothing benefits

REGULATORY:

Certified Vegetarian, Ecocert & Cosmos Approved

APPLICATIONS

- Sensitive skin lines
- Redness control lines
- Calming and soothing lines
- Acne prone skin lines

NONE OF THE INGREDIENTS ARE DERIVED FROM GENETICALLY MODIFIED ORGANISMS (GMO) WITH ALL THE PLANTS MEETING THE ORGANIC DEFINITION OF THE ISO 16128 STANDARD.

DISCLAIMER

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