


# CitriVive™

## The Multifunctional Active for Flake Reduction and Scalp Health

CitriVive™ is a high-purity, naturally derived scalp care active powered by precision fermentation and sourced from up-cycled citrus oil. Its key molecule, delivers a unique combination of flake reduction, redness relief, barrier support, and microbiome-friendly performance – all in one easy-to-formulate solution. With visible results in just 28 days, CitriVive™ offers a sustainable, multifunctional alternative to conventional anti-dandruff actives – and is clinically proven to outperform leading natural benchmarks.

COSMOS APPROVED

Anti-Malassezia / anti-fungal

Sebum control

Hydrating & protecting

Soothing

Multifunctional

## Clinically Proven Benefits (28-day rinse-off study)

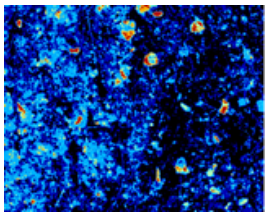
| SCALP CONCERN | MEASURED RESULTS* |
|---|---|
| Visible flaking | -76% avg, up to 89% |
| Scalp redness | -94% |
| Oiliness / Sebum | -81% |
| Skin barrier (TEWL) | -32% |
| Microbiome | Tested microbiome-friendly |

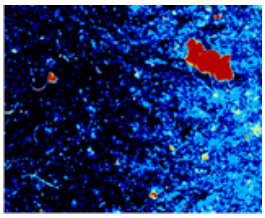
| TECHNICAL INFORMATION | |
|---|---|
| INCI | Pseudomonas Putida/ (Grapefruit/ Lemon/ Orange) Peel Oil Ferment Extract Filtrate |
| Formats | powder/liquid |
| pH | powder/liquid |
| Use Level | 0.01-0.2% |

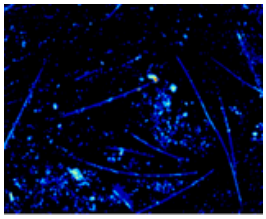
*Data based on 28-day clinical study, n=20. Results shown for rinse-off formulation with CitriVive™ Powder at 0.2%.

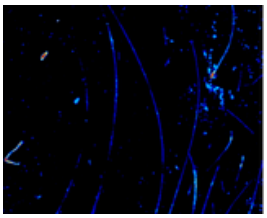
## Visible Results in Just 28 Days

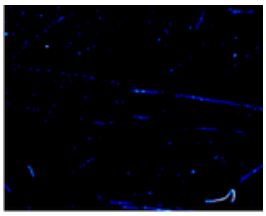
Clinically validated to reduce flakes by up to 89% with CitriVive™.
See smoother, flake-free skin through progressive, science-backed care.


Day 0


Day 7


Day 14

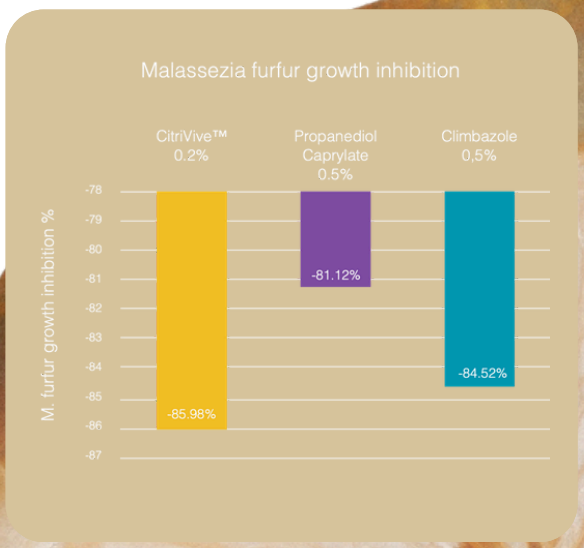

Day 28


Day 28 + 14

## Proven activity against Malassezia overgrowth

CitriVive™ outperforms common chemical anti-fungal actives at lower dosage.

CitriVive™ helps limit the growth of Malassezia furfur, a microbe commonly associated with scalp imbalance and flaking. At just 0.2%, CitriVive™ shows comparable efficacy to traditional anti-dandruff agents – without compromising on gentleness or natural origin. It helps rebalance the scalp microbiome and reduce the intensity of flaking over time.




## Actively restoring overall scalp health

CitriVive™ is clinically proven to reduce sebum production by up to 81% in just 28 days for a healthier, balanced scalp.

Excess oil on the scalp can fuel microbial imbalance and contribute to visible flaking and irritation. CitriVive™ helps reduce excess sebum, improving scalp comfort and appearance over time. Clinically shown to reduce scalp oiliness by up to 81% in 28 days.

